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FOR IMMEDIATE RELEASE

## **DOUG HOPLEY JOINS EXECUTOR'S RESOURCE AS CTO**

**Louisville, Colo. May 26, 2011** – Executor's Resource, a leading provider of online estate organization and settlement services, announced that it appointed Doug Hopley as Chief Technology Officer effective February 1, 2011. In his new role, Doug is responsible for the Company's product architecture, security infrastructure, and technology systems.



Prior to joining Executor's Resource, Doug developed his cutting edge technology management and strategic planning skills in large publicly traded and start-up companies such as Gaiam, Inc., General Dynamics, Netwise, Inc., and Requisite Technology. Most recently, Doug was Chief Information Technology Officer of IPCloud, a provider of solutions in the e-commerce and medical information systems space.

"It takes a world class team to create a world class product," said Carl "Skip" Rapp, president and CEO of Executor's Resource. "Doug's expertise with both consumer and institutional SaaS products and the increasingly complex levels of security they require will enable us to continue to be the best in the business."

Doug has over 20 years executive level experience in the information technology systems industry and has served as an enterprise architect, systems integrator, and designer of internet hosted environments. He holds a Master of Science in Telecommunications from the University of Colorado and a Bachelor of Science in Electrical Engineering from Texas A&M University.

### **About Executor's Resource**

Executor's Resource positions financial institutions to retain the estimated \$41 trillion that will transfer from generation to generation by 2052. The company develops interactive and educational software that helps baby boomers better prepare their estate and legacy information. Executor's Resource promotes estate literacy through increased awareness and knowledge about the often confusing topics of estate planning, organization and settlement and the importance of preserving legacy. For more information, please visit [www.executorsresource.com](http://www.executorsresource.com).

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